

# PRINT EXAMPLES



## BUS WHERE? For Schools



### YOUR PARTNER FOR FLEET SAFETY

A study published in the Journal of Accident Analysis & Prevention, on fleet drivers, showed that there was a 20% reduction in accidents when drivers were aware they were being tracked.

#### TRACK DRIVER BEHAVIOR

- ✓ Speed
- ✓ Sudden Braking
- ✓ Sudden Acceleration
- ✓ Sudden Turns
- ✓ Collision

 [info@buswhere.com](mailto:info@buswhere.com)  
[+1 202-888-5920](tel:+12028885920)  
[buswhere.com](http://buswhere.com)

#### SAFETY ALERTS

**Driver Alerts** - For emergency situations where the driver cannot use the radio/phone. When the button is pressed, an alert will be sent to dispatch that there is an emergency situation. Dispatch can then alert law enforcement with the GPS coordinates of the bus.

**Violation Alerts** - For monitoring driving behavior and providing helpful feedback. Use these alerts to help coach drivers and improve performance before accidents occur.

**Parent App Alerts** - For daily reminders when the bus is getting close. This reduces the amount of time students are standing bus stops, reducing exposure to potential dangers.

## BUS WHERE? For Schools

Not only does BusWhere help keep children safe by minimizing the amount of time students are at the bus stop, but when parents are notified of exactly when the bus will be there, there is no need for them to call dispatch. Our messaging and notifications system allows dispatch to keep parents informed of any updates. Our Eligibility Portal tells parents whether or not they qualify for bus service, and if so, where their closest stop is located. This means minimal phone calls at the beginning of the year and all year long. The parent app and notifications brings peace of mind.

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Weather conditions, road construction and accidents can all cause delays or even cancellations. With BusWhere's messaging you can keep parents up to date with what is happening. If you have to send in a substitute bus, no need to worry about lost data. BusWhere uses smart technology that will pick up that a new bus is driving that route and AUTOMATICALLY assign it to that route. No switching devices, no manual configurations. BusWhere saves you time and money.

### EVERY TIME YOU THINK SAFETY, THINK BUSWHERE!

BusWhere? For Schools One Pager





BusWhere? Business Cards





Crumbdrop Business Cards





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*Silent & Live Auction*

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BOURBON & BBQ**

*Adults Only*  
*Saturday, March 9th 6:00-10:00*  
**FRYING PAN PARK VISITORS CENTER**



**DONATION REQUESTS BY  
FEBRUARY 20TH**



**CLASS BASKET DONATIONS BY  
FEBRUARY 15TH**



**PURCHASE TICKETS THROUGH  
MARCH 9TH**



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